

# Henson Creek Village Area Study

## Community Survey Results

Presenter:

**Steve Brigham**

Public Engagement Associates Inc.

[www.PublicEngagementAssociates.com](http://www.PublicEngagementAssociates.com)





# Community Survey Results

## 295 Residents Participated

- 70% lived within 7 minutes driving distance from Henson Creek Village (16% within walking distance)
- 66% personally visit the businesses in the study area
- 52% believe the businesses at Henson Creek serve both nearby residents and residents outside the immediate area & commuters (25% disagreed)



# Community Survey Results

- 85% want a new sense of identity to be created
- 83% - feel like neighborhood “main street” that encourages walking/biking/relaxing
- 81% - wooded part in the stream valley and wetland – learn & appreciate nature
- 76% - flooding affects residents’ quality of life
- 63% think highly of study area
- 43% support low-rise apartments or condos



## SURVEY:

What types of businesses would cause you to spend more time in the study area?

- Better, healthier grocery stores
- Upscale dining & fast casual (no more fast food)
- Clothing stores
- Places for recreational activities
- Coffee shops
- Place to buy household goods
- Hardware stores
- Range of retail options
- Auto repair



# Survey:

Do you have suggestions or ideas of what it would take to give the Livingston Road area a more appealing character?

## Examples

- Invest in road improvements & install sidewalks
- Major upgrading of existing businesses along with new upscale ones
- Landscaping upgrade is badly needed
- More green space
- Appeal to millennial and younger generations
- Give area a 'natural look'
- Revitalize Livingston Square
- A connected theme/feel/look



# Survey:

Describe the study area in a few words



## Examples

- Area that needs a lot of work to make it appealing aesthetically and environmentally
- Great area-- just needs to be updated
- Unkept, unloved, tacky and mostly uninviting
- An area just waiting to be revitalized and become our "Town Center"
- Neglected but potentially a possibility of opportunity for residents and businesses to uplift
- It is an interesting area with great potential if the right social amenities are there
- Industrial, 70's themed, utilitarian